

**Notice of References Cited**

Application/Control No.

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Applicant(s)/Patent Under  
Reexamination  
KITAJIMA, HEIZO

Examiner

James Zurita

Art Unit

3625

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**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
X	A	US-5,974,396	10-1999	Anderson et al.	705/10
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Martin Evans, "From 1086 and 1984: direct marketing into the millennium", published in Marketing Intelligence & Planning; Bradford; 1998, and downloaded from the Internet on 1 May 2003, 11 pages
	V	
	W	
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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